



Multi Visual Products

Products & Services Catalog

2011



America's
Premier Imaging Lab
For Youth Sports, School
and Group Photographers

Welcome to MVP!

America's Premier Imaging Lab

for Youth Sports, School and Group Photographers



If you shoot youth sports, school or group photography, then Multi Visual Products has the solutions and programs tailored to fit your business.

MVP has led the way in advanced digital workflow technologies since 1993, with the introduction of the industry leading **MVP Trading Card™**. With MVP's optimized production capabilities, every job, no matter how small or how large and complex, is managed with precision and accuracy, with the fastest turnaround time and competitive prices.



- MVP R.O.E.S., our fast state-of-the-art online job submission software, that gets you the best price and fastest turnaround (and it's FREE!)
- Ez-Reorder.com™, online parent-driven reorder system
- Genuine professional grade MVP Trading Cards™ on 14 pt. card stock
- Enhanced Team Photo Program with digital graphics on prints up to 20"x30"
- Online job tracking - to track the status of your jobs from login to shipping
- Fast turnaround time, reliable even during peak season
- Marketing support services and materials
- Outstanding designs and wide product selections
- Quality control checkpoints throughout the production process
- Knowledgeable and courteous customer service staff
- MVP Customer Center, your "Link to the Lab", our comprehensive online service center exclusively for MVP customers
- MVP Express™: Order MVP Trading Cards, Funpaks, Tickets and more online with 1-2 day turnaround and our best price. FREE software.
- New and unique products added every season
- Mail back services
- Custom graphics services



If you are searching for a lab that can handle any volume large or small, a lab that can offer you the widest range of products and services to help bring your business into the future, then choose MVP.

How To Contact MVP

Mail: 41831 McAlby Court Suite A, Murrieta, CA 92562
Phone: 800-293-9055 • 951-698-7684 Fax: 951-698-5584
Web: <http://www.mvpcards.com>

MVP roes

The R.O.E.S. Remote Order Entry System

**FREE
SOFTWARE**

This powerful FREE utility allows you to submit digital jobs conveniently and effortlessly.



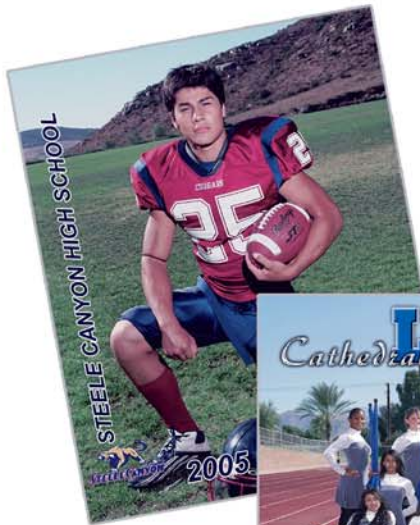
Prints up to 20x30
Traditional Memory Mates
Digital Memory Mates
MVP Trading Cards
Magazine Covers
Calendars
Plaques
Statuettes
Puzzles
Coasters
Stadium Tickets
Digital Magnets
Mousepads
T-Shirts
Funpaks
Keychains
Buttons
Badges
Bag Tags
and more...

- Runs on PC or MAC
- No shipping of CD's- Uses FTP over the Internet
- Zoom, crop, compose images the way YOU like it
- Fast order processing and delivery (Shipping in 1-2 Days)
- Extensive product selection (with new products added every season)
- Simple interface with powerful features
- Fast and easy- Start up today by downloading the
FREE MVP Order Tools ROES software from our web site

Be sure to contact our customer service department to learn more.

MVP ENHANCED TEAM PHOTO PROGRAM

AVAILABLE IN PRINT SIZES FROM 5"x7" TO 20"x30". FEATURING PROFESSIONALLY DESIGNED GRAPHICS, PHOTOGRAPHER'S STUDIO LOGO, SCHOOL LOGO AND MORE



Individual Prints



Composite Prints



Team Prints

The MVP Enhanced Team Photo Program specializes in reproducing team and individual prints of exceptional quality that are enhanced with professionally designed graphics. 16"x20" enhanced team and individual prints are gracing gymnasium hallways and school lobbies everywhere as high schools proclaim the pride they take in their sports teams and groups.

The MVP Enhanced Team Photo Program can help youth sports and memory mate photographers expand their businesses into more of their local area high schools. While fall underclass marketing opportunities continue to be a challenge in the face of competition from the big school photographer giants, team and group photography opportunities are growing for those photographers who are willing to apply more time and attention to detail than the big competitors are able to deliver. High schools have known this for years, so most are anxious to work with independent photographers to assure they get the best results possible.



Thank You Cards



Panoramas

The products in the Enhanced Team Photo Program are top of the line in both quality and design, so they can command higher retail prices than many other print products. Your studio logo can be prominently displayed on the prints, along with the school's own colors and logos.

MVP Order Envelopes

MVP Order Envelopes are 9"x12" in size and available with your package pricing and studio information printed on the back, using our standard layout shown below (packages and pricing are examples only). The other side (front) is a full-color display of MVP products. Color envelopes come in the standard sports design shown below. Additional standard designs are available in High School (ENVHS), Elementary (ENVEL & ENVEL2), Dance (ENVSL-DANCE & ENVSL-DANCE2) and Specialty (ENVSL). Envelope graphics may also be customized to your own specifications.



Standard Sports Design

9x12
Full-Color
Envelope
Front
(ENV1)

ATTENTION PARENTS! PLEASE PRINT THIS ENVELOPE WITH INK! NOT PENCIL OR ON PICTURE DAY

Prices include sales tax, shipping and handling. Please allow 4-6 weeks for delivery on all orders.

YOUR PHOTOGRAPHER
TEAM NAME: _____ ADDRESS: _____ STATE: _____ ZIP: _____

SATISFACTION GUARANTEED
IF FOR ANY REASON OTHER THAN CUSTOMER NEGLIGENCE OR MISFEASANCE, YOU ARE NOT COMPLETELY SATISFIED WITH YOUR ORDER, RETURN ENTIRE ORDER FOR A FULL REFUND.

GENERAL INFORMATION	PHOTOGRAPHER USE
Name: _____	ROLL # _____
Address: _____	SEC# _____
City: _____	TEAM CODE _____
State: _____	ZIP: _____
Zip: _____	PHONE: _____

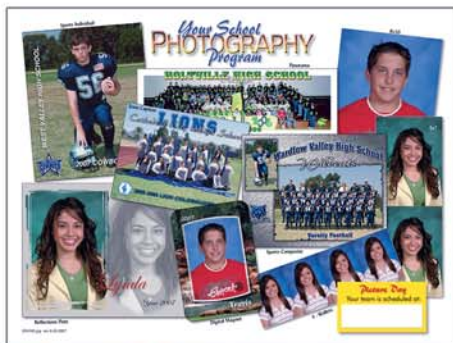
ITEM	QUANTITY	PRICE	TOTAL
SUPERSTAR			
1 - Memory Mate		45.00	
1 - 20" x 28" 10" Team Magnet		45.00	
12 - MVP Digital Trading Cards™		35.00	
1 - MVP Magazine Cover™		30.00	
2 - 3"x5" Individual Prints		25.00	
1 - 5"x7" Individual Print		15.00	
1 - Water Bottle			
SAVE \$15	\$45		
MVP			
1 - Memory Mate		40.00	
1 - 20" x 28" 10" Team Magnet		40.00	
12 - MVP Digital Trading Cards™		35.00	
1 - MVP Magazine Cover™		30.00	
2 - 3"x5" Individual Prints		25.00	
1 - 5"x7" Individual Print		15.00	
1 - Water Bottle			
SAVE \$15	\$40		
ALL STAR			
1 - Memory Mate		35.00	
1 - 20" x 28" 10" Team Magnet		35.00	
12 - MVP Digital Trading Cards™		30.00	
1 - MVP Magazine Cover™		25.00	
2 - 3"x5" Individual Prints		20.00	
1 - 5"x7" Individual Print		15.00	
1 - Water Bottle			
SAVE \$5	\$35		
ALL AMERICAN			
1 - Memory Mate		30.00	
1 - 20" x 28" 10" Team Magnet		30.00	
12 - MVP Digital Trading Cards™		25.00	
1 - MVP Magazine Cover™		20.00	
2 - 3"x5" Individual Prints		15.00	
1 - 5"x7" Individual Print		10.00	
1 - Water Bottle			
SAVE \$11	\$30		
TEAM PLAYER			
1 - Memory Mate		25.00	
1 - 20" x 28" 10" Team Magnet		25.00	
12 - MVP Digital Trading Cards™		20.00	
1 - MVP Magazine Cover™		15.00	
2 - 3"x5" Individual Prints		10.00	
1 - 5"x7" Individual Print		5.00	
1 - Water Bottle			
SAVE \$8	\$25		
SUPER SAVER			
1 - Memory Mate		18.00	
1 - 20" x 28" 10" Team Magnet		18.00	
12 - MVP Digital Trading Cards™		15.00	
1 - MVP Magazine Cover™		10.00	
2 - 3"x5" Individual Prints		5.00	
1 - 5"x7" Individual Print		5.00	
1 - Water Bottle			
SAVE \$7	\$18		

Personalized Product Information: _____

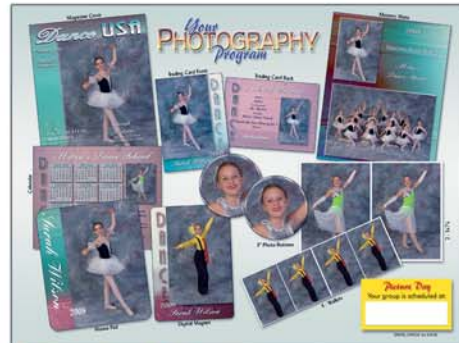
PHOTOGRAPHER SIGNATURE: _____

Envelope Back
Photographer's
customized packages
and prices

Additional Standard Designs



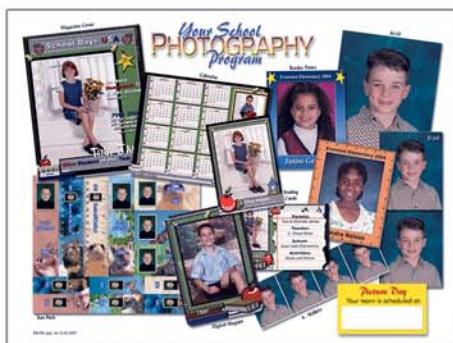
High School (ENVHS)



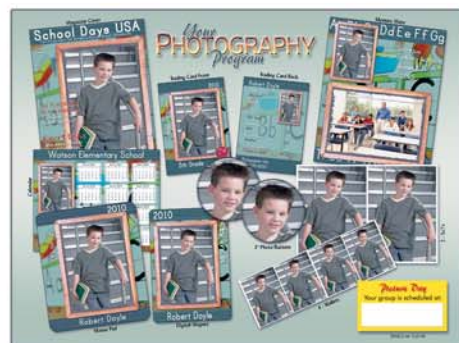
DANCE 1 (ENVSL-DANCE)



DANCE 2 (ENVSL-DANCE2)



Elementary (ENVEL)



Elementary (ENVEL2)



Specialty (ENVSL)

We can print custom order envelopes in short run quantities.
Contact Customer Service for more information.

NEW for 2010!

MVP "SERIES" DESIGNS

Each design is available in:
 TRADING CARDS, MAGAZINE COVERS, DIGITAL MEMORY MATES, MOUSE PADS, CALENDARS,
 MAGNETS, ENHANCED TEAMS, TICKETS, BAG TAGS, T-SHIRTS AND FUNPAKS*

NEW DESIGN!!

"Sports Motion" (SO)



Sports Motion series is also available in the following sport themes:
 Hockey, Football, Basketball & Baseball



NEW VARIATIONS!!

"Colorburst" (SC) [formerly Sunburst]

Colorburst Series series is now available in the following colors:
 Gold (shown to the left), Blue, Green, Red, and Gray



NEW DESIGN!!

"Dance Theater" (SP)

NEW DESIGN!!

"Elementary School" (SQ)



MVP "SERIES" DESIGNS

"Sports Rally" (SE)



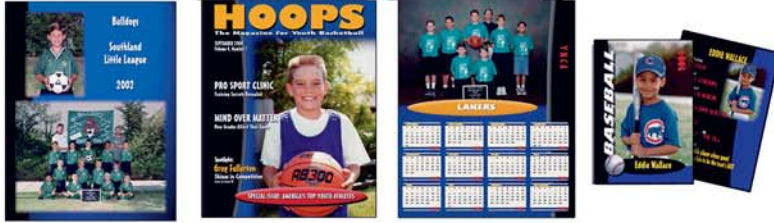
Sports Rally series is also available in the following sport themes: Basketball, Cheer, Football, Hockey, Softball, Soccer & Lacrosse

"Sports Pro" (SL)



Sports Pro series is also available in the following sport themes: Basketball, Cheer, Football, Generic, Hockey, Softball, & Soccer

"Eclipse" (SB)



"Stars & Stripes" (SG)



"Roadster" (SA)



"Metal-X" (SD)



"Water" (SF)



"Classic" (SN)



"Safari" (SH)



"Space Shuttle" (SK)



"Slate & Sky" (SJ)



"Ocean" (SM)



* Funpak not available in SA, SB, SC, SD, SF, or SG. Badge, Bag Tag, and Ticket not available in SA through SG.

MVP offers a wide variety of products and services designed to meet the needs of sports, school and group photographers everywhere.



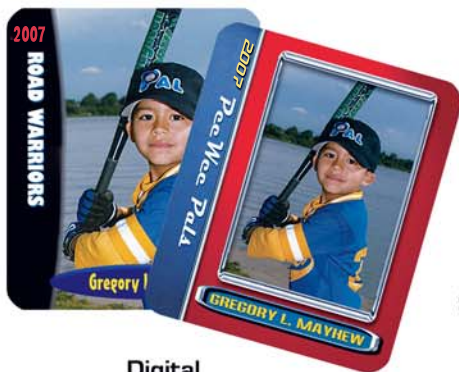
Trading Cards



Magazine Covers



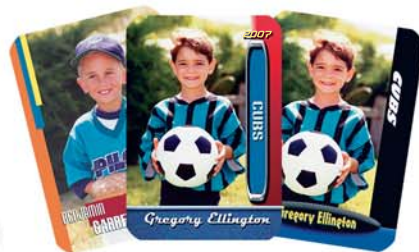
Personalized Calendars



Digital Mouse Pads



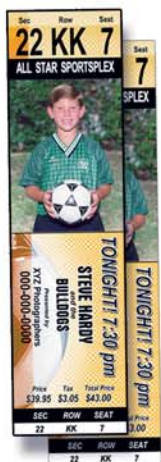
Bag Tags



Digital Magnets



Digital FunPaks



Stadium Tickets



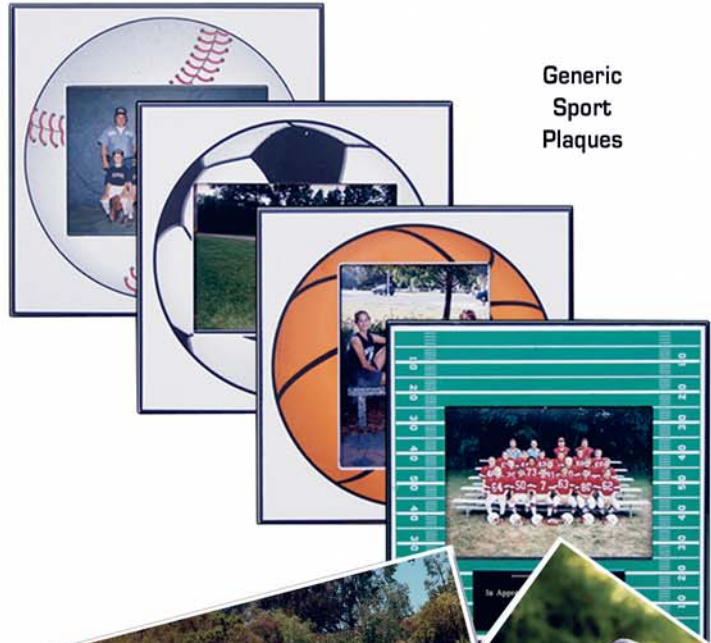
Badges with Lanyards



T-Shirts



Digital Memory Mates



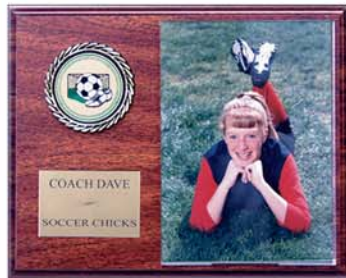
Generic Sport Plaques



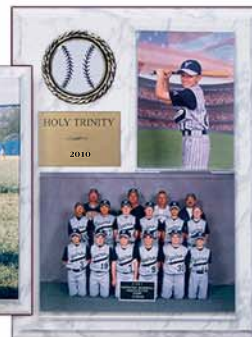
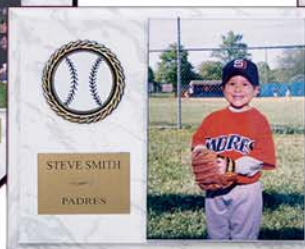
Memory Mates



Print Packages



Walnut Plaques



White Marble Plaques



Reflections Prints

NO MORE POST SEASON REORDERING HEADACHES



**ONLINE REORDERING
JUST FOR PARENTS**



**Now Parents Can Easily
Order Additional Products After the Season**

- Safe and Secure - Only Parents can View their own Child's Pictures
- Photographers Set their Own Custom Prices
- Easy Additional Profits for Photographer
- Website Branded with Photographer's Name and Logo

Ez-Reorder.com™

Ez-Reorder.com™ allows parents to purchase additional products from their photographer directly through the Ez-Reorder.com™ internet site, without disturbing the photographer. Parents log on using their unique ID number and enjoy secure viewing of their child's pictures and can subsequently order from MVP's line of photofinishing and digital products. Because the photographer's studio name appears at the top of the screen, Ez-Reorder.com™ appears to be an extension of the photographer's own website. Additional profits from these aftermarket sales can be a boost to seasonal business. Ez-Reorder.com™ is also an excellent tool for processing consumer requested corrections.


- Streamlines the costly and time consuming reorder process
- Gives parents more control and satisfaction
- Photographer receives a monthly check for Ez-Reorder activity
- Photographer can set their own prices on the site
- Streamlines processing consumer requested corrections

THE STUDIO'S LINK TO THE LAB


MVP Customer Center™

MVP Customer Center™ is a comprehensive online service center that brings a level of information to the studio that is unmatched anywhere else. Among its many features, job tracking is one of the most valuable services of MVP Customer Center™. You can easily view the status of your jobs as they travel through the lab. You can see when they are scheduled to ship, and if they have any problems or shipping delays. You can see details about each job, such as how many of each product was ordered. You can view details all the way down to the individual order forms. Plus, you can view each individual image and its matching team picture. MVP Customer Center™ also provides access to information about your MVP account. You can see your current account status, review balances, see invoice details and other information. Reorders and remakes are easy to process in MVP Customer Center™. And, there are links to Ez-Reorder™ and other MVP services, for fast and efficient job and order handling of all types.

- Detailed job tracking for both in-house jobs and shipped jobs
- View every detail of every job
- View individual images, team images, and view actual envelopes
- See products and packages ordered
- Review your account information
- Manages reorders and remakes
- Links to Ez-Reorder™ and other MVP services



**THE STUDIO'S
LINK TO
THE LAB**



**MVP's INTERNET
BASED INFORMATION
RESOURCE**

- View all job information
- Detailed job tracking
- View individual and team images, and see actual envelopes
- See packages ordered, see products ordered
- Reorders and remakes done efficiently online

MVP, America's Premier Digital Imaging Lab

for Youth Sports, School and Group Photographers

If

You are shooting digital or
are planning to shoot digital

Then

MVP has the right program for you.

Whether you are big or small,
sports or schools, optical or digital...

we have solutions tailored to
fit your photography business.

With MVP, you have:

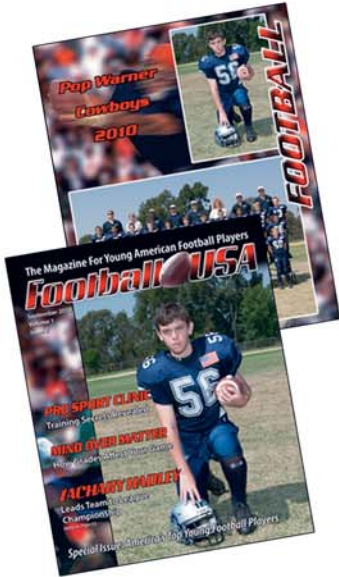
- * More creative control
- * More flexibility
- * Enhanced products
- * Faster turnaround
- * Lower prices
- * Proven workflow solutions
- * Extensive Internet services

Log onto www.MVPCards.com,
our full service internet website,
for everything you need to know
about MVP's products and services

MULTI VISUAL PRODUCTS

41831 McAlby Court Suite A, Murrieta, CA 92562

Toll Free: 800-293-9055 • 951-698-7684 • Fax: 951-698-5584



SPORTS PROGRAMS

PERSONALIZED SPORTS PRODUCTS

MVP HAS A FULL LINE OF EXCITING SPORTS PRODUCTS



Print Packages

Traditional & Digital Memory Mates

SCHOOL PROGRAMS

SPRING and FALL

MVP HAS A FULL LINE OF EXCITING SPRING AND FALL PORTRAIT PACKAGES



Traditional and Enhanced Fall Portraits



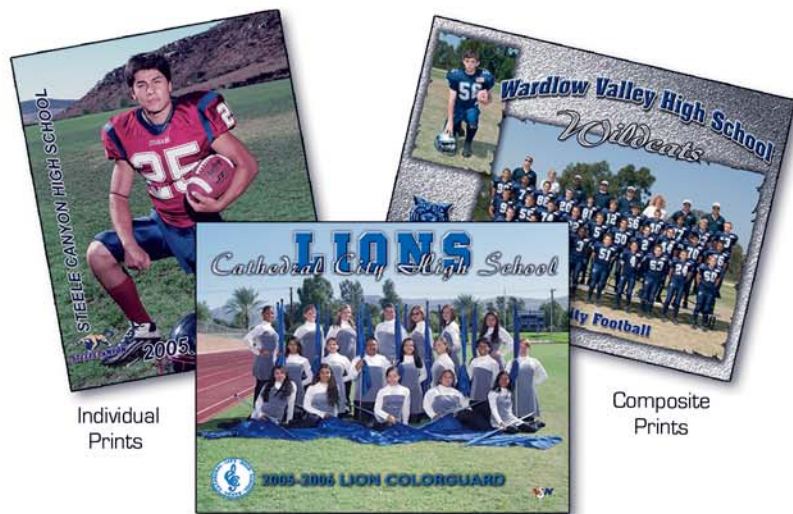
An Assortment of Unique Products and Designs



Fun Spring Products

ENHANCED TEAM PHOTO PROGRAM

AVAILABLE IN PRINT SIZES FROM 5"x7" TO 20"x30". FEATURING PROFESSIONALLY DESIGNED GRAPHICS, PHOTOGRAPHER'S STUDIO LOGO, SCHOOL LOGO AND MORE



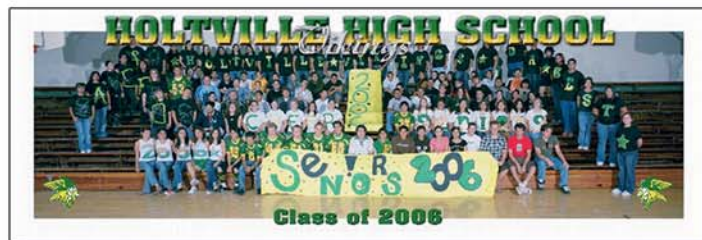
Individual Prints

Composite Prints

Team Prints



Thank You Cards



Panoramas

Great New Products from MVP

Topps Amateur Sports Cards

Available Exclusively from MVP!

Topps Amateur Sports Cards are printed on 14 pt. card stock, are UV-coated and packaged in Topps designer foil. The card designs are adapted from original art produced for Topps professional sports cards. Each Topps Amateur Sports Cards pack contains twelve amateur cards, one Topps professional sports card, a chunk of Bazooka bubblegum, and a Topps of the Class Redemption Card (an invitation to a hobby store to receive three more professional sports cards)!

(Topps Amateur Sports Cards are only available through R.O.E.S.)



Your studio name and phone number are imprinted on the personalized version.

Personalized Statuettes

- Made from 1/4 inch solid hardboard, MVP Statuettes are a great way to display your child's image proudly and prominently.
- MVP uses a unique process to apply the image to the specially prepared face of the hardboard using heat and pressure. The result is a glassy smooth, hard as nails surface that really shows off your child's image.



Item # STATUEP

Item # STATUE

Item # STATUEP57

Item # STATUE57

Deluxe Personalized Statuette (8x10)

Deluxe Statuette (8x10)

Deluxe Personalized Statuette (5x7)

Deluxe Statuette (5x7)

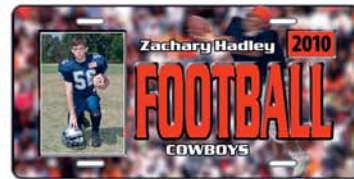
Contact your Customer Service Representative for ordering information and other details.

License Plates

Personalized full size metal license plate for individual or team. Dye sublimated, waterproof and durable.

Item # LICENSE-IND Individual

Item # LICENSE-TM Team



Ticket Plaque

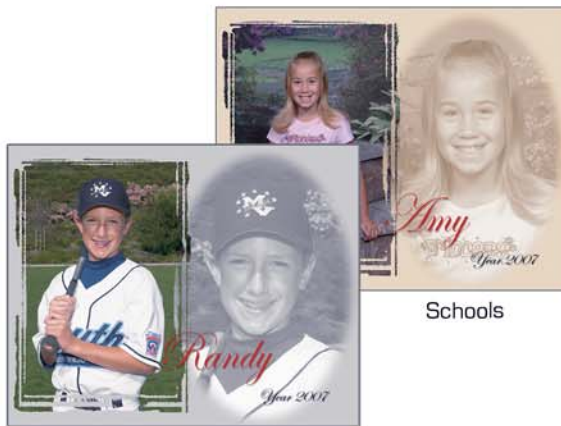
MVP's Ticket Plaque comes with an 8x10 team print and 4 Stadium Tickets (one ticket is inserted in the plaque). The plaque is finished in black with gold trim. A great product to hang on the wall!

Item # PLAQ-TICK Ticket Plaque w/8x10 Team & 4-Stadium Tickets

Reflections Prints

MVP's Reflections Prints are a great way to get more out of a single image. They are 8x10 in size, and include personalization. The color image is framed in an artistic border, and the black and white image is a close-up of the subject.

Item # REFLECTIONS Color and Black & White or Sepia 8x10 Print



Sports

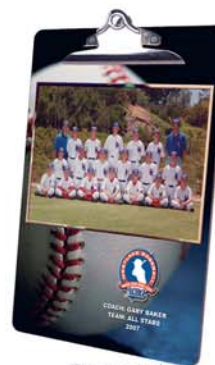
Schools



Puzzle



Coasters



Clipboard

Jigsaw Puzzle

Gloss, hardboard puzzle, 30 pieces. Each puzzle comes with a clear plastic presentation case. 7 x 10. Personalized

Item # PUZZLE

Coasters

A set of 4 - gloss hardboard coasters, with a cork base. 4 - 3³/₄ x 3³/₄. Personalized

Item # COASTER

Item # COASTER-H Coasters in holder

Clipboard

A coach/sponsor clipboard on gloss hardboard, with dry erase feature. A great coach's gift. 9 x 12¹/₂. Personalized

Item # CLIPBOARD

Item # CLIPBOARD-TM Team

More New Products From MVP



Custom Cutout

Personalized Custom Cutout inside hardboard frame. Includes easel.

Item #CUSTOM-CUTOUT



Travel Mug

Stainless photo travel mug, great for car, boat or sports event!

Item #TRAVELMUG



Ceramic Photo Mug

High quality ceramic photo mug is dishwasher safe.

Item #MUG



Photo Sports Bottle

Photo sports bottle with flip-up spout, secret compartment on bottom.

Item #SPORTS BOTTLE



Magnetic Message Board

Magnetic Dry-erase Message Board, 8x12. Great for fridge or file cabinet!

Item #MESSAGE



Photo Dogtags

2 photo dog tags with 18 inch and 6 inch chains.

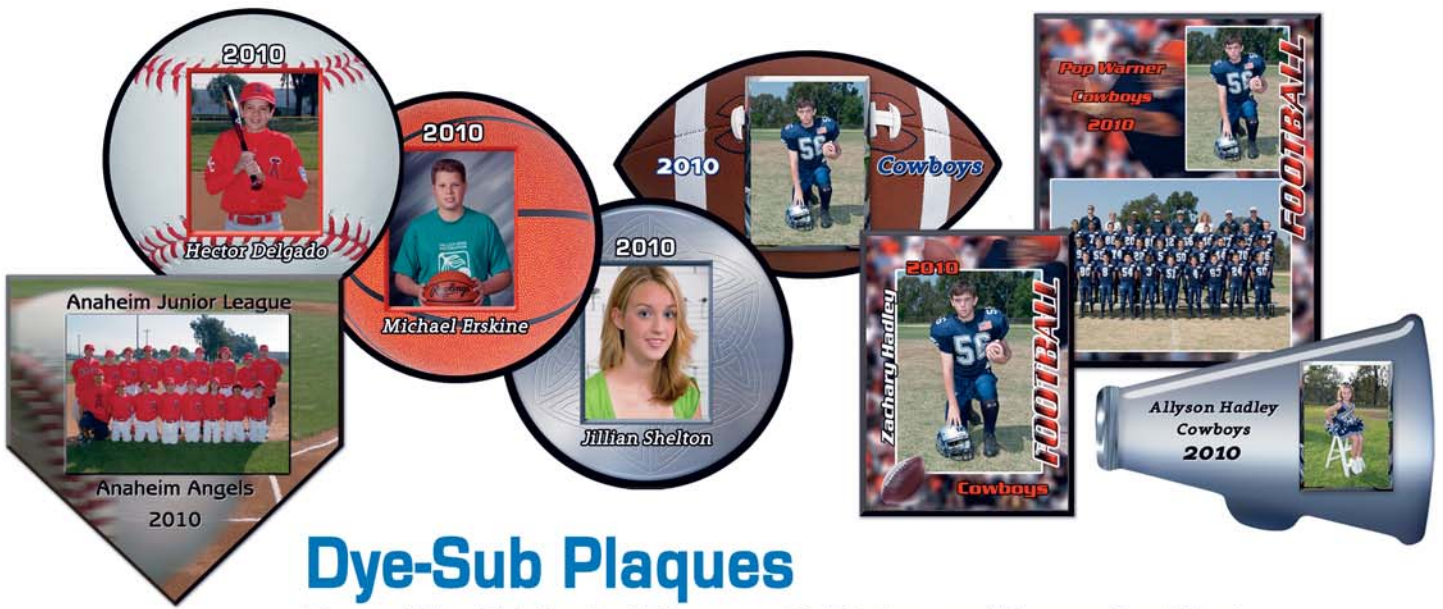
Item #DOGTAG



Border Buttons

Themed 3" Border Buttons with Photos, and Personalized Text

Item #BUT-BDR



Dye-Sub Plaques

Themed Dye-Sublimated Plaques with Photos, and Personalized Text



Framed Cutout

Personalized Framed Sports/School Cutout on glossy hardboard. 8x10. Includes base.

Item #FRAMED CUTOUT



Hooded Sweatshirt

Hooded Sweatshirt with photo transfer.

Item #SWT-SHIRT Hooded Sweatshirt - Individual

Item #SWT-SHIRT-TM Hooded Sweatshirt - Team



Holiday Ornaments

Holiday Snowman Ornament. Great for hanging on wall or tree!

Item #SNOWMAN

Holiday Tree Ornament. Great for hanging on wall or tree!

Item #TREE



Greeting Cards

25 Greeting Cards, 4x8, includes envelopes.

Item #GREETING CARDS

MVP Specialty Products Pricing

MVP Baby Products

Specify Design:
S-BLUEHZ (blue background, horizontal photo)
S-BLUEVT (blue background, vertical photo)
S-PINKHZ (pink background, horizontal photo)
S-PINKVT (pink background, vertical photo)

MVP Dance Products

Specify Design: **S-DANCE**

MVP Equestrian Products

Specify Design: **S-EQUEST**

MVP Gymnastics Products

Specify Design **S-GYMNAS**

MVP Martial Arts Products

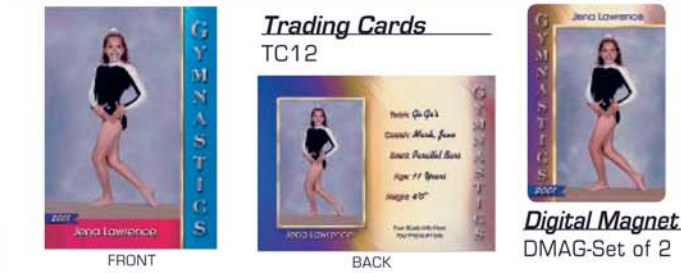
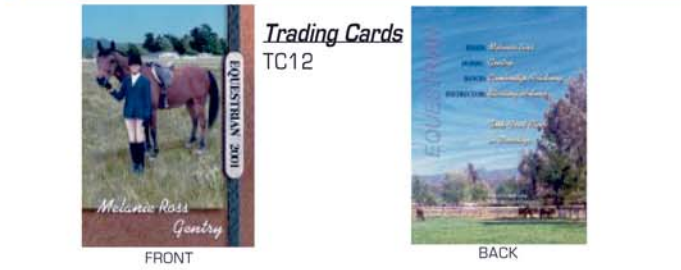
Specify Design **S-KARATE**, **S-MARTIAL ARTS**, **S-TAEKW**

MVP Preschool Products

Specify Design **S-PRESCH**

MVP Safety First Products

Specify Design **S-SAFETY**



MVP Institutional Trading Cards

Sold in bulk quantity only. Institutional pricing only. Institutional cards do not qualify for free shipping. Call for volume pricing and additional information. Item# TC-INST (Minimum Order 100 Cards)

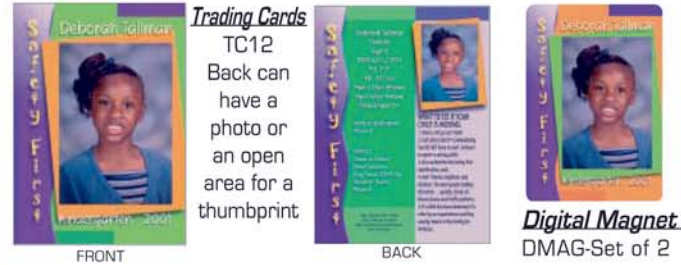
MVP Firefighter Trading Cards

Specify Design: **S-FIRE**



MVP Officer Trading Cards

Specify Design: **S-OFFICER**





Digital Magnet
DMAG-Set of 2



Personalized Calendar
CAL1-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Baby



Personalized Calendar
CAL1-8x10



Studio Calendar
CAL1-8x10



Enhanced Studio Print
ET-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Dance



Digital Magnet
DMAG-Set of 2



Personalized Calendar
CAL1-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Equestrian



Personalized Calendar
CAL1-8x10



Team Calendar
CAL1-8x10



Enhanced Team Print
ET-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Gymnastics



Personalized Calendar
CAL1-8x10



Studio Calendar
CAL1-8x10



Enhanced Studio Print
ET-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Martial Arts



Personalized Calendar
CAL1-8x10



Class Calendar
CAL1-8x10



Enhanced Class Print
ET-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Preschool



Personalized Calendar
CAL1-8x10



Class Calendar
CAL1-8x10



Enhanced Class Print
ET-8x10



Digital Mouse Pad
DPAD



Magazine Covers
MC-8x10

Safety First

MVP *Express* **FREE SOFTWARE**

Order All These Products Online!



- Use Your Own Designs & Branding or Use Our MVP Designs
- Fast Turnaround: Shipping in 1-2 Days
- Lowest Prices
- Fast & Easy - Start up today by downloading the *FREE MVP Express™* software from our website

- Trading Cards - Delivery 1 Day
- FunPak - Laminated 4-in-1 Product Delivery 2 Days
- Stadium Tickets Delivery 1 Day

- Badge with Lanyard, 4x6 Delivery 1 Day
- Laminated Bag Tags Delivery 2 Days
- Digital Mouse Pad, 8x9 Delivery 2 Days
- T-Shirt (S, M, L, XL) Delivery 2 Days

NOTE: To use MVP Express, you must be able to produce fully rendered image files (i.e., complete with graphics, text and images, saved as .jpg files, ready for printing).

Be sure to contact our customer service department to learn more.



(800) 293-9055 • www.mvpcards.com

41831 McAlby Court Suite A, Murrieta, CA 92562